DOCUMENT RESUME

ED 423 811 HE 031 659

AUTHOR	Katz, Richard N., Ed.
TITLE	Dancing with the Devil: Information Technology and the New Competition in Higher Education. Jossey-Bass Higher and Adult Education Series.
ISBN	ISBN-0-7879-4695-8
PUB DATE	1999-00-00
NOTE	128p.
AVAILABLE FROM	Jossey-Bass Publishers, 350 Sansome St., San Francisco, CA 94104; Tel: 888-378-2537 (Toll Free); Fax: 800-605-2666; Web site: www.josseybass.com ($16.95).
PUB TYPE	Books (010) -- Collected Works - General (020)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	Change Agents; Change Strategies; College Administration; Competition; Decision Making; Governance; Higher Education; *Information Technology; Long Range Planning; Models; Residential Colleges; Self Evaluation (Groups); Strategic Planning; *Technological Advancement

ABSTRACT

The six chapters of this volume address issues related to emerging technologies and competition as higher education leaders plan for their institutions' development. A preface identifies common themes of the individual papers, including changes in higher education enabled by or driven by information technology, the authors' shared belief that the unique economic standing of colleges and universities as quasi monopolies is at risk; and their shared belief in higher education's mission and its capacity to renew itself continually. The individual chapters are: (1) "Can Colleges and Universities Survive in the Information Age?" (James J. Duderstadt), which posits evolvement of higher education from a loosely federated system of institutions to a knowledge and learning industry; (2) "Competitive Strategies for Higher Education in the Information Age" (Richard N. Katz), which focuses on information technology as a driver of needed change; (3) "Assessing the New Competitive Landscape" (Harvey Blustain, Philip Goldstein, Gregory Lozier), which offers a management model for institutional self-evaluation and decision making; (4) "The New Technologies and the Future of Residential Undergraduate Education" (Gregory C. Farrington), which concludes that imaginative institutions will use the new technologies to make education more effective, affordable, and accessible; (5) "Developing and Using Technology as a Strategic Asset" (William H. Graves), which offers a guide to investment in campus information technology and resources; and (6) "Tying Things Together: Advice for the Practitioner" (Katz, Richard N. et al.), which offers some principles for strategic planning to institutional leaders. (DB)

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